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Press Release

Souvia™ back from the 2006 World Tea Expo

Phoenix, AZ, March 30, 2006: Souvia™ is back from the 2006 World Tea Expo in Las Vegas, Nevada. This year's convention was larger and more extensive than ever. The Souvia™ team has brought back exciting products and information to share with its customers. Kerstin Wingert, co-founder of Souvia™, commented "We found some extremely exciting products, renewed our relationships with our suppliers, and learned more great news about teas and trends that we can't wait to share with our customers!"

- Souvia's™ extensive selection of loose teas will be augmented by Tieguanyin "**Monkey Picked**" Oolong, Dragonwell Super fine, Key lime Pie, stress blocker, and others.
- The Nouveau Beaujolais of tea, "first flush" Darjeelings are on their way from tea estates in India to Souvia™. These teas are only available for a limited time.
- Our buyers discovered some great new products to prepare fantastic iced tea from loose leaf, just in time for the Arizona heat!
- Decorative and fanciful Yixing pots, used to prepare Oolong teas, will arrive in April
- With the knowledge gained in the Seminars at the Expo, Souvia™ will offer new classes on Oolong Teas, Tea Ceremonies and Caffeine and Tea in the coming months

About Souvia™

Souvia™ has Arizona's largest collection of loose leaf teas and herbals. Souvia™ provides information on tea through its passionate staff and regular classes. Souvia™ has been featured on Good Morning Arizona and KPNX's Upfront programs. With a contemporary European design that reflects the natural basis of the product offered, Souvia™ strives to create an environment that appeals to tea drinkers of all levels. For more information see www.souvia.com

For Release 9 a.m. MST, March 31st 2006